7.1

# **Freedom of the Press**

Freedom of the Press is a bedrock principle of our democratic system of government. It establishes that news reporters and news organizations must be free and unrestrained in their efforts to report events and uncover the truth and that principle has been established in law through landmark freedom of the press court cases. Activities explore press freedom and censorship through the campaign to ban comic books in the 1950s, efforts to ban books in schools and libraries today, the Great Chinese Firewall, and the speech rights of student journalists in schools.

## **Standard 7.1: Freedom of the Press**

*Explain why freedom of the press was included as a right in the First Amendment to the United States Constitution and in Article 16 of the Massachusetts Constitution; explain that freedom of the press means the right to express and publish views on politics and other topics without government sponsorship, oversight, control or censorship.* (Massachusetts Curriculum Framework for History and Social Studies) **[8.T7.1]** 



<u>"free flow of ideas by word and image"</u> U.S. postage stamp, Public Domain

# FOCUS QUESTION: What is the History of Freedom of the Press in the United States?

Freedom of the press is set forth in the First Amendment to the United States Constitution:

"Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the Government for a redress of grievances" (Amendment 1: U.S. Constitution (Freedom of Religion, Speech, Press, Assembly and Petition).

Take this News Lit Quiz: So, what's the First Amendment? to test out your understanding of the First Amendment.

Massachusetts has also asserted the importance of the freedom of the press in Article 16: Massachusetts Declaration of Rights (1780): "The liberty of the press is essential to the security of freedom in a state: it ought not, therefore, to be restrained in this commonwealth." The state renewed that commitment in 1948, amending its earlier language to read: "Article XVI. The liberty of the press is essential to the security of freedom in a state: it ought not, therefore, to be restrained in this commonwealth. The right of free speech shall not be abridged."

For more than 200 years, noted young adult author Linda Barrett Osborne (2020, p.1) the First Amendment's protection of freedom of the press "has guaranteed that the federal government cannot stop news media from publishing news, ideas, and opinions, even those that disagree with the actions of presidents and lawmakers."

By contrast, totalitarian and authoritarian governments seek to control the press by dictating what can be told or shown to the people. Freedom House, a press watchdog organization, has reported that only 13% of the world's population experiences a free press (Press Freedom's Dark Horizon, 2017).

Review World Press Freedom Index (2022) to evaluate press freedom in countries around the world.

Explore an interactive "Press Freedoms Around the World" lesson by Checkology (News Literacy Project).



Press Freedoms Around the World lesson by Checkology

A free press does not mean that everyone in the media reports the same events in the same way. Rather a free press allows competing ideas and conflicting viewpoints to be freely expressed without censorship so people can make up their own minds based on what they see, hear, and read.

You can learn about efforts to expose and oppose news censorship from Project Censored: The News That Didn't Make the News.

The press, through print and online media, provide information in different formats beyond what is considered "objective journalism," including political analysis, editorials, editorial cartoons, and Op-Ed commentaries. Readers and viewers,

especially students, need to learn and practice the skills of media literacy so they can critically evaluate the information they encounter in all forms of news media.

#### Modules for this Standard Include:

- 1. INVESTIGATE: Notable Freedom of the Press Court Cases
  - MEDIA LITERACY CONNECTIONS: Press Freedom in the United States and the World
- 2. <u>UNCOVER: Censorship of Words and Ideas: The Campaign Against Comic Books in the 1950s and Book</u> <u>Banning in the U.S. Today</u>
  - SPECIAL TOPIC BOX: The Great Chinese Firewall
- 3. ENGAGE: What Speech Rights Should Student Journalists Have at School?

# **1. INVESTIGATE: Notable Freedom of the Press Court Cases**

Landmark freedom of the press court cases include:

- The Peter Zenger Trial of 1735
- Near v. Minnesota (1931)
- The New York Times Co. v. Sullivan (1964)
- The New York Times Co. v. United States (1971) also known as the Pentagon Papers case

### The Peter Zenger Trial of 1735

In 1734, William Cosby, the colonial governor of New York brought a libel suit against John Peter Zenger, a printer and journalist for the *New York Weekly Journal* newspaper. The paper had been highly critical of the governor in print.

However, Zenger had not written the critical material, only printed it since he was one of the few individuals with the skills to operate the printing press. At trial, Zenger was found not guilty. Although the case set no formal legal precedents, it impacted public opinion and set the stage for protections written into the Constitution and the Bill of Rights.



By no means," exclaimed Hamilton, in his clean, thrilling, elivery volos. "It is not the bar, printing and publicning of a paper that will make is a libel : the words themselves must be libelous, that is, false, soandalous, and seditious, else my olient is not guilty." Pape 558

Andrew Hamilton defending John Peter Zenger in court, 1735, Library of Congress, Public Domain

### **Online Resources for the Peter Zenger Case**

- Key primary source: <u>A Brief Narrative of the Case and Trial of John Peter Zenger, Printer of the New York Weekly</u> Journal By: James Alexander (1972)
- BOOK: Middle grades non-fiction: *The Printer's Trial: The Case of John Paul Zenger and the Fight for a Free Press,* Gail Jarrow (Calkins Creek, 2006)
- Wiki page for Peter Zenger Case: Development of Colonial Governments

# Near v. Minnesota (1931)

The defendant, Jay Near, published "The Saturday Press," a controversial and prejudicial newspaper intended to expose corruption in government. The paper criticized and offended many important people. In 1925, he was stopped from publishing the paper and convicted in court under a Minnesota Public Nuisance Law that banned the distribution of "malicious, scandalous and defamatory" materials. Central to the case was the idea of "prior restraint," meaning the government can prevent in advance the publishing of material it considers objectionable.

The Supreme Court overturned Near's conviction, thereby establishing "a constitutional principle the doctrine that, with some narrow exceptions, the government could not censor or otherwise prohibit a publication in advance, even though the communication might be punishable after publication in a criminal or other proceeding" (<u>Near v. Minnesota</u>).

A more detailed summary of this case can be found at the **<u>Bill of Rights Institute</u>**.

# The New York Times Co. v. Sullivan (1964)

In 1960, L. B. Sullivan, one of the leaders of the Montgomery, Alabama police force, sued the *New York Times* for **libel** (printing knowingly false and harmful information). The paper had run an advertisement from civil rights groups that included charges about police activities, some of which were exaggerated and therefore not true. Sullivan sought financial compensation for damages to his reputation.

The Supreme Court declared that the First Amendment protects the publication of statements in newspapers, even false ones, about the conduct of public officials except when the statements can be proved to have been made with "actual malice." In extending the protection of freedom of the press, the Court said, "debate on public issues should be

uninhibited, robust, and wide-open" and that was more important than occasional factual errors that may appear in print.

A more detailed summary of this case can be found at the **<u>Bill of Rights Institute</u>**.

# The New York Times Co. v. United States (1971)

The famous **Pentagon Papers** case happened when President Richard Nixon sought to block the *New York Times* and *The Washington Post* newspapers from publishing classified Defense Department materials about American conduct in the Vietnam War. The papers detailed the secret involvement of the United States in the Vietnam War from 1945 to 1968, including how the presidential administrations of Harry Truman, Dwight Eisenhower, John F. Kennedy, and Lyndon Johnson deliberately deceived the American people about their policies in Southeast Asia (<u>Nixon and the Pentagon</u> <u>Papers</u>, Miller Center, University of Virginia).

A former war analyst and whistleblower Daniel Ellsberg had leaked the information to the press. The Nixon Administration sought to block publication, citing concerns over national security. By a 6 to 3 decision, the Supreme Court ruled against the Nixon Administration citing the *Near v. Minnesota* case as precedent and declaring that the government had failed to meet the "heavy burden" necessary to prevent these materials from being published.

A more detailed summary of this case can be found at the <u>Bill of Rights Institute.</u>

You can link here to learn more about the history of investigative journalists as whistleblowers.

#### NEW YORK TIMES CO. v. UNITED STATES 713

#### Syllabus

# NEW YORK TIMES CO. v. UNITED STATES

#### CERTIORARI TO THE UNITED STATES COURT OF APPEALS FOR THE SECOND CIRCUIT

#### No. 1873. Argued June 26, 1971-Decided June 30, 1971\*

The United States, which brought these actions to enjoin publication in the New York Times and in the Washington Post of certain classified material, has not met the "heavy burden of showing justification for the enforcement of such a [prior] restraint."

No. 1873, 444 F. 2d 544, reversed and remanded; No. 1885, — U. S. App. D. C. —, 446 F. 2d 1327, affirmed.

First Page of the Supreme Court Decision in New York Times Co. v. United States

# Media Literacy Connections: Evaluating Press Freedom in the United States and the World

Journalists and citizens have faced restrictions on the Freedom of the Press throughout United States history. Freedom of the Press is considered one of the most important American rights. Yet according to the <u>World</u> <u>Press Freedom Index</u>, the United States ranks 45th among 180 countries in terms of press freedom.



"Newseum World Press Freedom Map" by Mr.TinDC is licensed under <u>CC BY-ND 2.0</u>

In this activity, you will act as an expert advisor tasked with helping the U.S. improve its World Press Freedom Index ranking.

<u>Activity: Improve the United State's World Press Freedom Ranking</u>

#### **Suggested Learning Activities**

- Role-Play an important Freedom of the Press court case
  - What are current-day parallels to the issues addressed in each case?
  - How does a free and democratic society balance individual protections of privacy with the public's right to open information about government?
  - As part of these investigations, consider and discuss the question: Why Does a Free Press Matter?

#### • Analyze Data

- View data pertaining to violations of press freedoms in the U.S. Press Freedom Tracker.
- Construct an infographic or poster summarizing the results of your analysis

# **Online Resources for Notable Freedom of the Press Court Cases**

- <u>Historic Collection of Whistleblower Daniel Ellsberg's Life Work Acquired by the University of Massachusetts</u>
  <u>Amherst</u>
- Learning plans
  - The Importance of a Free Press Facing History and Ourselves
  - The Importance of a Free Press: Facing Ferguson Facing History and Ourselves
  - <u>Celebrate World Press Freedom Day</u>, Pulitzer Center (May 2018)
  - The Price of a Free Press: Is Journalism Worth Dying for?, PBS
- Additional reading
  - Freedom of Speech and of the Press Heritage Foundation
  - Freedom of Speech and Freedom of the Press Lincoln University
- Video/Audio
  - Why press freedom is your freedom CNN
  - <u>The Pentagon Papers: Secrets, Lies and Audiotapes</u>: Audio Tapes from the Nixon White House National Archives

# 2. UNCOVER: Censorship of Words and Ideas: The Campaign Against Comic Books in the 1950s and Book Banning in the U.S. Today

**Censorship** involves the "suppression of words, images or ideas" that are deemed "offensive." It happens "whenever some people succeed in imposing their personal or moral values on others" (<u>American Civil Liberties Union</u>, 2019).

Despite the First Amendment's guarantee of freedom of expression, censorship has a long history in this country and others—and it continues today. Current efforts to ban books in the United States today mirror the Campaign Against Comic Books in the 1950s. Those efforts, as well the Great Chinese Firewall, demonstrate the threats that censorship poses to a free press and peoples' freedom of thought and expression.

# The Campaign Against Comic Books in the 1950s

The first modern comic, <u>Famous Funnies: A Carnival of Comics</u>, was published in 1933, the precursor to a series that ran from July 1934 to July 1955. Superman appeared in 1938, followed in 1941 by Batman, Wonder Woman, and Captain America, collectively launching a "Golden Age" of comics that lasted into the mid-1950s. <u>All-Negro Comics No.</u> 1, the first all-Black comic book written and drawn by African American writers and artists, was published in 1947.

It is estimated that 90% of boys and girls in the United States were reading comic books during the 1940s.



America's Best Comics #1 February 1942, Public Domain

Yet, despite their popularity and readership, comic books were subject to intense opposition. There were comic book burnings, and calls for greater comic book censorship appeared widely in the 1950s following the publication of Frederic Wertham's book, *Seduction of the Innocent: The Influence of Comic Books on Today's Youth* (1954) that held that comics cause young people to commit violent acts.

Hearings by the U.S. Senate's Judiciary Committee's Subcommittee to Investigate Juvenile Delinquency put comics and the boundaries of free speech on trial. Examining the hearings, the <u>Comic Book Code of 1954</u>, and ongoing efforts to ban books offers an opportunity to explore how the freedom of the press can be threatened by political censorship and media pressure.

#### **Suggested Learning Activities**

#### 1. Consider and Report Out

- Examine the online resources section below and then respond to the following prompts:
  - What are your first impressions after reading, listening to, and viewing these sources?
  - What were the arguments for banning comic books?
  - Do you agree or disagree with the ban on comic books? What is your reasoning?

2. Create a Comic or Graphic Poster about freedom of the press and/or censorship of comic books.

#### **Online Resources for The Campaign Against Comic Books**

- Read
  - Primary Source Set: <u>Truth, Justice and the Birth of the Superhero Comic Book</u> from Digital Public Library of America
  - o Comic Books, Censorship, and Moral Panic, Mudd Manuscript Library Blog, Princeton University
  - Comic Books and Censorship in the 1940s Oxford University Press Blog
  - Comic Books as Journalism: 10 Masterpieces of Graphic Nonfiction, The Atlantic, August 10, 2011
- Listen
  - <u>Senate Subcommittee on Juvenile Delinquency: Comic Books, "Soda-Pop," and Societal Harm</u> (includes audio from the April 21, 1954 hearings)
  - <u>It's a Bird, It's a Plane, It's a New Superman Bio!</u>, *NPR Fresh Air*, June 18, 2012 (podcast based on Larry Tye's book, Superman: The High-Flying History of America's Most Enduring Hero). <u>Transcript of the podcast</u>.
- View
  - <u>Confidential File: Horror Comic Books!</u> Television Program, October 9, 1955. Includes interview with Senator Estes Kefauver.

# **Banning and Challenging Books in Schools and Libraries**

During the years since the 2020 Presidential election, politically conservative groups in the United States have increased efforts to ban or censor books from public schools and libraries.

Some of the most recently challenged books include *Harry Potter, To Kill a Mockingbird, The Adventures of Huckleberry Finn, Goosebumps, I Know Why The Caged Bird Sings,* and *Of Mice and Men.* A <u>study by the *Washington Post*</u> found that two thirds of book challenges came from individuals who filed 10 or more complaints, with the filers often affiliated with Moms for Liberty (labelled as an "extremist" organization by the Southern Poverty Law Center) or similar groups.

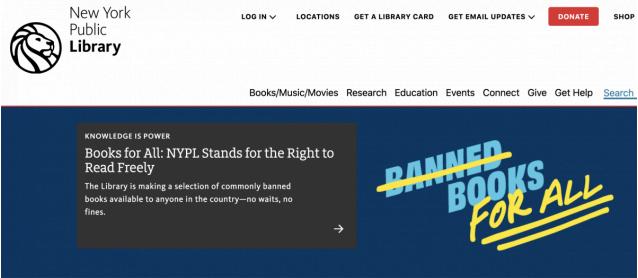
Banned in the USA: State Laws Supercharge Book Suppression in Schools, a report by Pen America (April 20, 2023) found book bans increased dramatically in the first half of 2022-2023. For an historical view, here is a <u>list of some 250</u> books that have been challenged between 2002 and 2018.



Display of Banned Books, Carmichael Library, Montevallo, Alabama, licensed under CC BY 2.0

To counteract efforts at suppression, censorship and book bans, the American Library Association (ALA) celebrates **Banned and Challenged Books Week** during the last week in September to encourage everyone to read what others seek to prevent you from reading. Read the ALA's <u>most challenged books in 2021 here</u>.

Announcing that its role "is to make sure no perspective, no idea, no identity is erased," in April 2022 (<u>para. 3</u>), the **New York Public Library** established <u>Books for All: The Right to Read Freely</u>, a service that allows anyone, anywhere to download to their smartphone or tablet books that are commonly challenged or banned in various states or districts around the country.



New York Public Library Homepage, April 17, 2022

The service is available to those with or without a library card (which is free), carries no fines, and includes unlimited downloads. There are restrictions to users under the age of 13. Among the first titles made available were *Speak* by

Laurie Halse Anderson, *Stamped: Racism, Antiracism, and You* by Jason Reynolds and Ibram X. Kendi, and *The Catcher in the Rye* by J.D. Salinger.

Who should decide what books students read in school and how should those decisions be made? Link to <u>Topic 4.13</u> in our *Critical Media Literacy and Civic Learning* book for a classroom learning activity.

#### Suggested Learning Activities

- 1. Review and Summarize a book from the banned books list:
  - Why was the book banned?
  - What parts of the book seem controversial?
  - What do you think it was banned? Do you agree with the book being banned?

2. Write/Record a persuasive essay or video defending or rejecting a challenge to a book.

#### **Online Resources for Banned and Challenged Books**

- Lesson Plan A Case for Reading Examining Challenged and Banned Books, ReadWriteThink
- Get Ready to Celebrate Banned Books Week, ReadWriteThink
- <u>Censorship: An Educator's Guide,</u> Random House
- Banned Books Week Resources, Banned Book Week
- Top Ten Most Challenged Book List, American Library Association (2018)
- Banned Books: 10 of the Most-Challenged Books in America, BigThink (September 28, 2018)
- Banned in the USA: The Growing Movement to Censor Books in Schools
- Banned Books Week
- Pushing Back on Book Banning and Censorship. Middleweb (September 26, 2022)
- Teachers, Students And The Central York Community Defeated A Racist Book Ban In Their School District

#### **Special Topic Box: The Great Chinese Firewall**

**The Great Chinese Firewall** is the term given to efforts by the government of the People's Republic of China to regulate and control what information its citizens can access online. A **firewall** is a security system that blocks online material from coming to computers. Firewalls can block hackers, spammers, and cybercriminals from infecting individual or organizational computers, but governments can also use them to block (or censor) access to legitimate websites.



Map of China from World Factbook, 2019, CIA

To see how extensive the firewall system is in China, consider the following question, "Which of the following websites do you think people in China can access?

- <u>www.amnesty.org.uk</u> (Amnesty International's website about human rights)
- <u>www.youtube.com</u> (a social media site where people put up their own videos)
- <u>www.chinatimes.com.tw</u> (a Chinese website based in Taiwan)
- <u>http://en.olympic.cn</u> (the website of China's Olympic Committee)
- <u>www.wikipedia.org</u> (a free encyclopedia)
- <u>www.falundafa.org</u> (a website of the Falun Gong spiritual movement)
- <u>www.rsf.org</u> (ReportersWithoutBorders—an international organization which campaigns for freedom of the press)

According to Amnesty International, the only website people in China can view is China's Olympic Committee website. The rest are blocked, along with Facebook, Twitter, Snapchat and many independent news sites (<u>The Great Firewall of China</u>).

CNN reporter and author James Griffiths (2019) has called China's firewall system the "most sophisticated in the world for controlling, filtering, and surveilling the internet" (*The Great Firewall of China: How to Build and Control an Alternate Version of the Internet*, 2019). While people in China can secretly access forbidden sites using a VPN service, the government is able to tightly control what content makes its way to smartphones, computers, and other devices in China.

The Great Chinese Firewall raises questions of how much a government (or for that matter any organization) should be allowed to control people's open access to information. Around the world, many governments restrict the flow of information to its citizens.

#### **Suggested Learning Activities**

- 1. **State Your View:** How does censorship impact how people in China learn about their country and the world?
  - Why do you think the government of China would feel threatened by allowing open access to sites like Wikipedia, YouTube, Falun Gong or Reporters Without Borders?
- 2. Create a Digital Presentation
  - Use Google Slides or PowerPoint to create a presentation in response to the question: "If you lived in a country that censored and controlled information, how would that affect your ideas, knowledge, and learning?

#### **Online Resources for the Great Chinese Firewall**

- Press Freedom's Dark Horizon, Freedom of the Press, 2017
- 2019 World Press Freedom Index, Reporters Without Borders
- 10 Most Censored Countries, Committee to Protect Journalists (2015)

# **3. ENGAGE: What Speech Rights Should Student Journalists Have at School?**

In 1983, a teacher and the principal at Hazelwood East High School in St. Louis County, Missouri refused to allow students to publish two articles they deemed offensive in the school-sponsored student newspaper. The articles dealt with divorce and teen pregnancy. The student journalists sued, claiming that the adults' censorship violated their First Amendment rights of free speech.



Girl taking note, Pixabay

In the landmark case, <u>Hazelwood School District v. Kuhlmeier (1988</u>), the Supreme Court disagreed with the students, ruling that a school newspaper was not a "forum for public expression." This ruling established that student journalists do not have the same speech and press protections as adult journalists in community settings.

In 2016, the state of Illinois expanded the press and speech rights of students with the passage the <u>The Speech Rights</u> <u>of Student Journalists Act</u>. California and Massachusetts have also passed legislation forbidding censorship of school newspapers unless the censored material would disrupt the functioning of the school.

#### **Suggested Learning Activities**

- Record a Podcast
  - Listen to the podcast Education Matters 10/06/18 featuring a discussion of the Hazelwood Case.
  - Students then create their own podcast to share their thoughts and interpretations of the case.
- Engage in Civic Action
  - Design and record a public service announcement to convince state and/or school officials to put protections in place for student journalists.

# **Online Resources for the Rights of Student Journalists**

- States that protect student journalists
  - <u>Breaking News: Speech Rights of Student Journalists Bill is Law!</u> Illinois Journalism Education Association (July 29, 2016)
  - <u>NJ Bill Proposed to Prevent Schools Meddling in Student Journalism</u> National Coalition Against Censorship (August 1, 2016)
  - Hawaii Student Free Expression Act Proposed 2019 legislation
- Interactive Exploration
  - <u>Student Reporting Labs</u>, PBS Newshour What is Newsworthy?; Finding Story Ideas; Facts v. Opinions; and others!
- Additional reading
  - News Literacy Curriculum for Educators, American Press Institute
  - <u>Resources for High School Press Freedom and Censorship,</u> Student Press Law Center

# **Standard 7.1 Conclusion**

To learn about the history of freedom of the press, **INVESTIGATE** examined notable court cases where the rights of journalists were challenged by efforts to suppress what people could read in newspapers and other publication formats. **ENGAGE** looked at the rights of middle and high school student journalists. **UNCOVER** focused on three occasions of censorship: 1) the campaign against comic books and the enactment of the Comic Code of 1954; 2) current efforts by groups to ban books in the United States; and 3) the Great Chinese Firewall that restricts Internet access to some 800 million Chinese citizens and represents one of the greatest global threats to free expression in a digital age.



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